



PHILADELPHIA

Veterans Parade & Festival

November 3, 2019 - 12:30pm

Honoring All Who Served



www.phillyveteransparade.org

MESSAGE FROM THE PRESIDENT



The mission of the Philadelphia Veterans Parade and Festival is to honor all who have served regardless of where or when they served. Now in our 5th year, we will continue to work to make this the best tribute possible.

For the 5th year, we are having a Veterans Festival and hope that you and your family members will attend and take advantage of the VSO's and the other service providers that will be present. We will be having entertainment, face painting and other activities for children. We want to make this a family event and more importantly one that reflects the respect and support we have for all Veterans.

This parade would not be possible without the support of the City of Philadelphia, most notably Mayor James (Jim) Kenney, City Council President, Darrell Clark, Office of Special Events, Streets Department, and the Philadelphia Police and Fire Departments. We also want to recognize the support of the Philadelphia Veterans Advisory Commission.

I must also recognize and thank our presenting sponsor, "Comcast Corporation", for their continued and unwavering support for this event. Other notable sponsors are KPMG LLP, PECO, Wells Fargo, AARP, Humana, Independence Blue Cross, Hands from the Heart, Herbology, Keystone Shops, Vynamic, Philadelphia Business Journal and Council for Relationships.

A thank you to all volunteers who are an important part of making this happen – we couldn't do this without them. This includes the Board of Directors, and a special note of thanks to Sue Quinn-Morris.

In the end, the parade is really all about highlighting "Veterans Doing the Best for Veterans", including ensuring that they get the honor, respect and recognition they so justly deserve. I would also like to thank all the participants in the parade.

Sincerely,
Anthony Murphy
Philadelphia Veterans Parade President





2019 Philadelphia Veterans Parade

The 5th Annual Philadelphia Veterans Parade will take place on Sunday, November 3rd, beginning at 12:30pm. With more than 150 organizations involving over 7,000 participants and over 30 Veteran Service Organizations, the Philadelphia Veterans Parade and Festival will be a celebration to remember!

WWII VETERAN ROLAND SCARINCI

We are proud to announce our 2019 Grand Marshal, WWII Veteran Roland Scarinci.

Roland Scarinci joined the United States Marine Corps in December 1942 after going on a date to see the movie “Guadalcanal Diaries”. Immediately after watching the movie he walked over to the USMC recruitment depot and attempted to join. He was only 17 years old so the Marine recruiter told him he needed to get his mother’s permission to enlist. Roland got his mom’s approval and shortly thereafter was sent to Parris Island, SC to begin his Marine training.



After his training was completed at Parris Island, Roland was assigned to the 1st Marine Division, which coincidentally was the very same Marine Division that fought at Guadalcanal in the movie that inspired him. For the next three years Roland was stationed in the Pacific Theatre in the Solomon Islands, which was occupied territory by the Japanese Army. Roland participated in the Invasion of Okinawa. Roland says, “Serving in the Marines was the greatest time of my life ... I have a lot of love for this country, a lot of love.”

WWII Veteran Roland Scarinci



At the conclusion of the war, Corporal Scarinci returned to Philadelphia and lived with his family at 65th Street & Lansdowne Avenue in the Overbrook Section of West Philadelphia. Roland had three brothers - two of his brothers also served in the military during World War II. One brother was in the US Army and the other brother was in the Navy. All three Scarinci brothers returned from WWII. When they returned from the war, the *Philadelphia Bulletin* newspaper did a feature story about the Scarinci brothers' military service and their safe return to the states.



As part of the newspaper story, the *Bulletin* featured a picture of the three brothers in uniform.



Roland and Gloria, his wife of 72 years, have two children and two grandchildren. Roland has lived in Philadelphia his entire life and he and Gloria moved into their current home in the Rhawnhurst neighborhood in Northeast Philadelphia in the 1950's.

Roland worked as a paymaster for a Philadelphia area transportation company for 30 years and then as a house painter. Later, Roland became an armed security guard and did security work until the age of 90.

Roland has been playing the harmonica since he was 8 years old. His very first harmonica was a gift from an older brother. Today, he especially loves to entertain folks by playing patriotic songs and Frank Sinatra standards while wearing a Marine Corps dress blues uniform. Roland has developed quite a reputation for his charming personality and harmonica playing and, most recently, has amassed a growing social media footprint.

In the past few years, while wearing a full dress Marine uniform, Corporal Scarinci has made numerous appearances and played his harmonica at many events, among them are celebrations for the Marine Corps birthday, patriotic gatherings, Special Olympics, various fundraisers and benefits, veterans, military and law enforcement parties as well as sporting events – one most recent being his spirited harmonica playing of God Bless America at a Philadelphia Phillies game.

PHILADELPHIA VETERANS PARADE ROUTE

The parade route begins at Juniper and Market Streets with a brigade of over 250 motorcyclists and continues heading east on Market Street and concluding at North 5th Street where the Veterans Festival will take place.



Simultaneous to the parade's kickoff, a paratrooper will make a dramatic coordinated jump and descend onto the Independence Mall landing approximately at 12:30 PM.



SPECTATORS/ REVIEWING STAND

The public is encouraged to line the parade route from City Hall to Market & 5th St to cheer on our veterans as they pass by! The reviewing stand will be located on Market St between 6th and 5th St.



OPENING CEREMONY / PARADE

Master of Ceremonies, Parade Announcer, Grand Marshall, Singers and Trumpet player include **Roland Scarinci, Gene Richardson, Bob McMahon, Judge Dugan, Bill Meade, Kevin Pierce and Aidan Peterson.** Special guests include some of our local veterans.

TELEVISION BROADCAST

The Parade will be broadcast live on Channel 6.

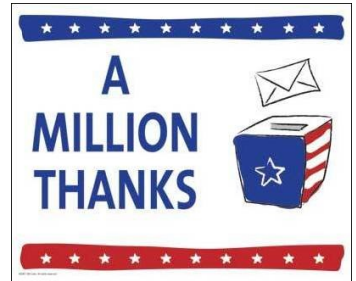


VETERANS FESTIVAL

The Veterans Festival takes place during the parade on Market Street between 3rd and 5th Streets from 12:30pm and continues until 4 PM. Vet Fest is a fun and family-friendly atmosphere where veterans and family members can gain access to resources ranging from job recruitment to healthcare benefits and service providers, to educational opportunities, financial assistance and workshops. VSO's participating in the Vet Fest include: Salvation of Sorrows, American Red Cross, Team RWB, Veterans Multi-Service Center, Main Line Health and others.



In addition to the celebration, veterans will be honored with a wreath-laying ceremony, a letter-writing and hand-painted flags station to send to active-duty service members, and a tree donation and planting from the Primex Garden Center.



LIVE ENTERTAINMENT

Entertainment at Vet Fest includes live music from Minutes to Midnight, Lucky Leo and Dan Stonerook.



FAMILY FRIENDLY FUN

Family-friendly activities include face painting, a rock-climbing wall, Giant Connect 4, a two-minute football drill, stilt walkers and more.

PHILLIE PHANTIC

In addition to the festivities, the Phillie Phanatic will also make a guest appearance to meet with veterans and their families to join in on the fun and pose for photo opportunities.



WELLS FARGO CARRIAGE

Photo opportunities will also be available on the famed Wells Fargo Carriage!

FOOTBALL FANS

Also, Eagles fans—don't fret, the Vet Fest will have a large projector screen to play the Eagles vs. Bears game at 1 PM.



BITES and BREWS

Tasty pay-as-you-go bites and brews will be offered with a beer garden by Philadelphia Brewing Company, and food trucks from PJ Whelihan's, Jeremiah's Custom Cuisine, Dom's Dogs, Grilly Cheese, Deke's BBQ, Just Fork It, Relish the Dog and Tuck-ins.



Therapy Services for Veterans, Active Duty, and their Families

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More Information: councilforrelationships.org/OHH

INFORMATION for PARADE PARTICIPANTS

ASSEMBLY AREA

All participating organizations will be staging between 16th –20th & JFK to line up for the parade. Participants will have received specific instructions prior to parade. Any questions, see one of the PVP Team members in the staging area.

HOSPITALITY

Look for the **MISSION BBQ Truck** at 17th & JFK Blvd where we will be pumping up for the parade with Patriotic music and giving out **FREE Water Bottles, American Flags** and **Program Guides!**



CARDS for VETERANS & ACTIVE MILITARY

We all love our veterans and appreciate their service to our country. In honor of them, we will be distributing **Thank You cards** to our participating veterans in the staging area.

PORT-A-POTTIES

For your convenience there will be 6 port-a-potties located between 16th – 19th & JFK Blvd.

ORGANIZATIONS PARTICIPATING in PARADE

82nd Airborne Div Assn - Phila Chapter
Accenture
Alpha Bravo Canine
Althea Hankins MD
American Legion Posts 89, 372, 405, 738, 840, Dept of PA, Dept of Pa
Phila County Council
American Red Cross
CAUTION Drill Team
Civil Air Patrol
Comcast Veterans Network
Cpl Michael J. Crescenz VA Center
Corvette Club of Delaware Valley
Daughters American Revolution Independence Hall Chapter
Disabled American Vets Chapters 15 and 64
Drexel Army ROTC
Drexel University
First Judicial District of PA
Fleet Reserve Assn

Four Chaplains Memorial Foundation
Frankford High School Army Junior ROTC
Frankford High School Drumline
Girl Scouts of Eastern PA
JDog Brands
Jewish War Veterans Post 126
KPMG
La Societe Quarante Hommes et Huit Chevaux
Marine Corps League - Det 281, Det 306, Det 741, Tun Tavern and Upper
Darby
Martin Luther King High School
Miss Liberty Bell and Miss Liberty Bell's Outstanding Teen
Miss Philadelphia Scholarship Organization
Mission BBQ
Montford Point Marine Asscoation
Montgomery Cnty Office of Veteran Affairs
Most Worshipful Prince Hall Grand Ldge PA
Ms. Woman Pennsylvania United States
MU BETA PHI
Natll Federation of Black Veterans Network
Naval Sea Cadets Corps MASON DDG87 DIVISION
Navy League of the United States - Philadelphia Council
Norristown Area HS JROTC
Nu Epsilon Tau Military Sisters In Alliance Inc
Omega Psi Phi Fraternity QueVets
Philadelphia Chapter, NSDAR
Philadelphia Kentucky Colonels
Philadelphia Military Academy
Philadelphia Police & Fire Pipes & Drums Band
Philadelphia Police Department
Philadelphia Sheriffs Office
Philadelphia Veitnam Veterans Society
Philadelphia Vietnam Veterans Memorial
Roxborough High School
Solutions By BeadyLLC
South Jersey Young Marines
Steven ACohen Military Family Clinic
Sunbelt Rentals
T-Mobile
Team RWB
Thank-A-Vet
The Greater Philadelphia Veterans Network
The Veterans Group
The Wings of Freedom Aviation Museum
Thomas Edison HS JROTC
Trailblazers Tour Philly 2019
United Buffalo Warriors Assoc of Phila Pa
United States Army
United States of America's Pennsylvania Pageant

Saluting
those who
served.





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nation's veterans
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Veterans for Peace
Veterans Multi-Service Center
VFW Posts 2, 5205, 6700, 7650 and 8051
Vietnam Veterans of America Chapters 67 , 266 and 1068
Vietnamese American Community of Philadelphia
Wells Fargo Bank
Women Veterans ROCK!

**Listed alphabetically. Participant List as of October 15, 2019. Some other organizations may have been added after this publication went to print.*


MOTORCYCLE GROUPS/MC's in PARADE

ABATE of PA Chapter 99A
American Legion Riders Post 252
American Legion Riders Post 281
American Legion Riders Post 3
American Legion Riders Post 352
American Legion Riders Post 372
American Legion Riders Post 761
American Legion Riders Post 968
American Legion Rockledge PA
AMVETS Riders Post 101
Brandywine HOG
Buffalo Soldiers Cavalry Scouts MC
Buffalo Soldiers of PA MC
Fire Base Nam MC
Green Knights Military MC Chapter 46
Knights Of The Fallen MC
Nam Knights of America Mc
Stars and Stripes, Bars and Pipes
Warriors Watch Riders



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THE 5TH ANNUAL PHILADELPHIA VETERANS PARADE AND FESTIVAL SUNDAY, NOVEMBER 3, 2019

12pm: Parade - Market Street, Center City

12:30 - 4:00pm: Festival - 300 & 400 blocks of Market Street, Old City



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www.phillyveteransparade.org



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[@Phillyvetparade](https://www.instagram.com/Phillyvetparade)

VETERANS SERVICE ORGANIZATIONS

ALPHA BRAVO CANINE
AMERICAN LEGION POST 405
AMERICAN RED CROSS
CRESCENZ VA MEDICAL DEPARTMENT
DEPARTMENT OF PA VETERANS OF FOREIGN WAR
DISABLED AMERICAN VETERANS NATIONAL SERVICE OFFICE
HUMANA MARKET POINT INC.
HERBOLOGY
HEROES ON THE WATER SOUTH JERSEY CHAPTER
JEWISH WAR VETERANS CHERRY HILL
KEYSTONE SHOPS
LEATHERNECKS
MAIN LINE HEALTH
MARTIN LAW
MERAKEY FRESH START
NATIONAL ALLIANCE OF WOMEN VETERANS INCORPORATED
NATIONAL FEDERATION OF BLACK VETERANS NETWORK
NAVY FEDERAL CREDIT UNION
NEW BEGINNINGS
OAK STREET HEALTH
PHILADELPHIA CHAPTER, NSDAR
SALVATION OF SORROWS, INC.
STEVEN A. COHEN MILITARY FAMILY CLINIC
TEAM WRB
THE WEEKLY FIGHT
TRAVIS MANION FOUNDATION
VETERANS MULTI-SERVICE CENTER
VETERANS OF FOREIGN WARS PHILADELPHIA 1ST DISTRICT
WAR-RELATED ILLNESSES AND INJURY STUDY CENTER
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So is our gratitude.

KPMG is proud to sponsor and support the **5th Annual Philadelphia Veterans Parade and Festival**. We salute your heroic efforts and outstanding service to our country and thank you for your ongoing commitment to excellence in all that you do.

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Real Possibilities is a trademark of AARP.



AARP salutes Veterans, members of the military, and their families for their service and sacrifice through the years. We provide free information and community programming to meet your unique needs and challenges on family caregiving, fighting fraud, re-careering, and helping connect you to your earned Veteran benefits.

AARP is dedicated to meeting the needs of those who have served and sacrificed for our great nation.

AARP Real Possibilities
Philadelphia

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